



SAQF EL BALAD

Interior Lighting Design

JELLYFISH ARCHITECTURAL LIGHTING

Welcome

Our vision for the new lighting design that will redefine both the pathways of the court and the reception area of the mall. Our approach focuses on creating an inviting, intuitive, and visually engaging environment—one that enhances safety, elevates the visitor experience, and highlights the architectural character of each space. From guiding footsteps along the court's pathways to setting a warm and memorable first impression at the mall's reception, this lighting concept aims to blend functionality with a refined aesthetic that truly welcomes every guest.





Lighting Design Concept

To achieve this cohesive lighting vision, we have integrated a thoughtful mix of dynamic and architectural fixtures throughout the space. RGBW projectors are positioned in the corners to wash the ceiling with ambient color, while surface-mounted linear luminaires along the walls and pendant linears in the ceiling provide balanced, functional illumination. In the reception area, a circular pendant feature serves as a striking focal point, complemented by discreet downlights that enhance visibility and comfort. Together, these layered lighting elements work in harmony to create a welcoming, well-defined environment that elevates both the pathways and the reception experience.



[About](#)

[Project](#)

[Design](#)

[Lux study](#)

[Selection](#)

| Court

JELLYFISH ARCHITECTURAL LIGHTING



[About](#)

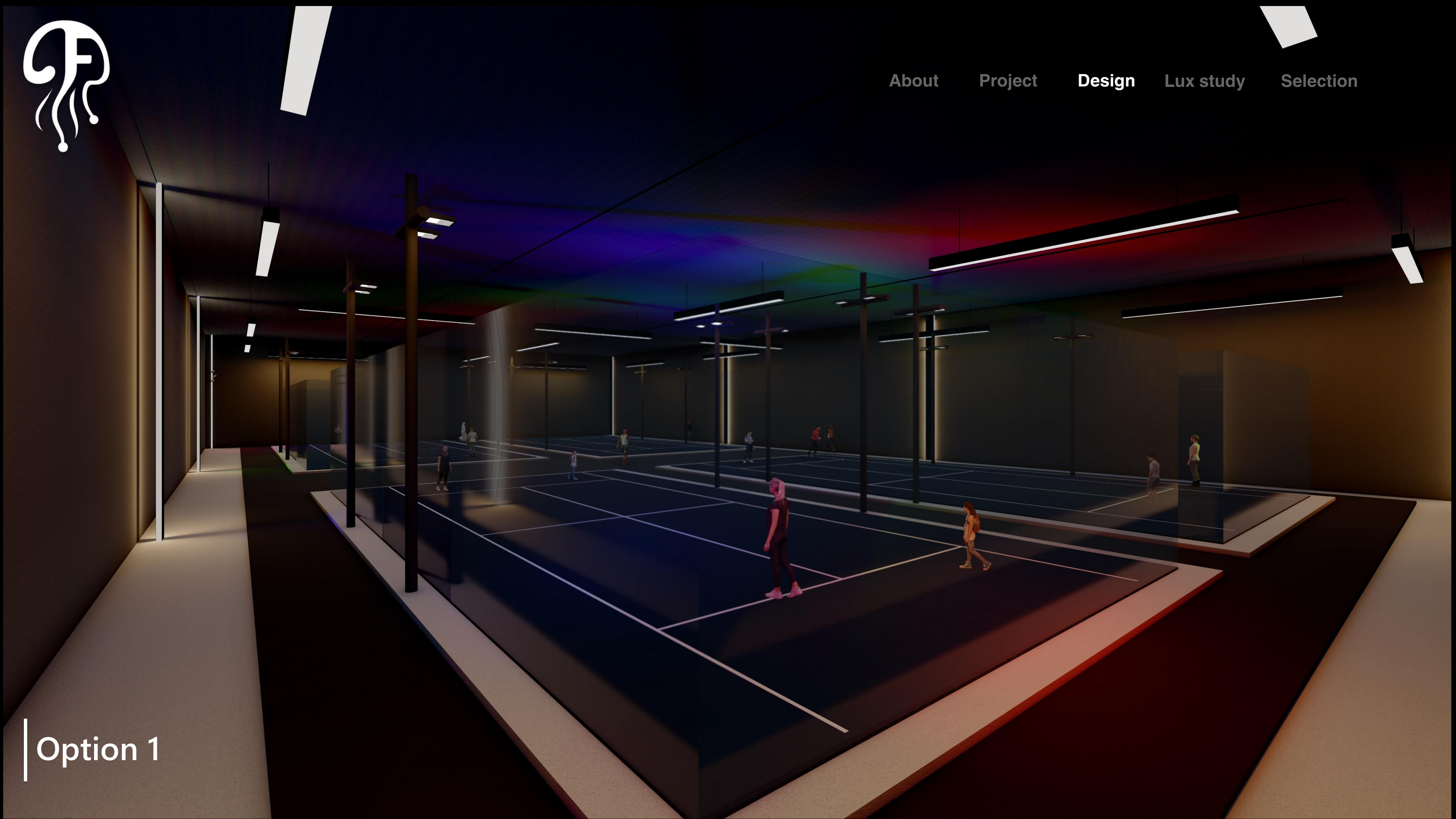
[Project](#)

[Design](#)

[Lux study](#)

[Selection](#)

| Option 1





[About](#)

[Project](#)

[Design](#)

[Lux study](#)

[Selection](#)

| Option 1



[About](#)

[Project](#)

[Design](#)

[Lux study](#)

[Selection](#)

| Option 1



[About](#)

[Project](#)

[Design](#)

[Lux study](#)

[Selection](#)

| Option 1



[About](#)

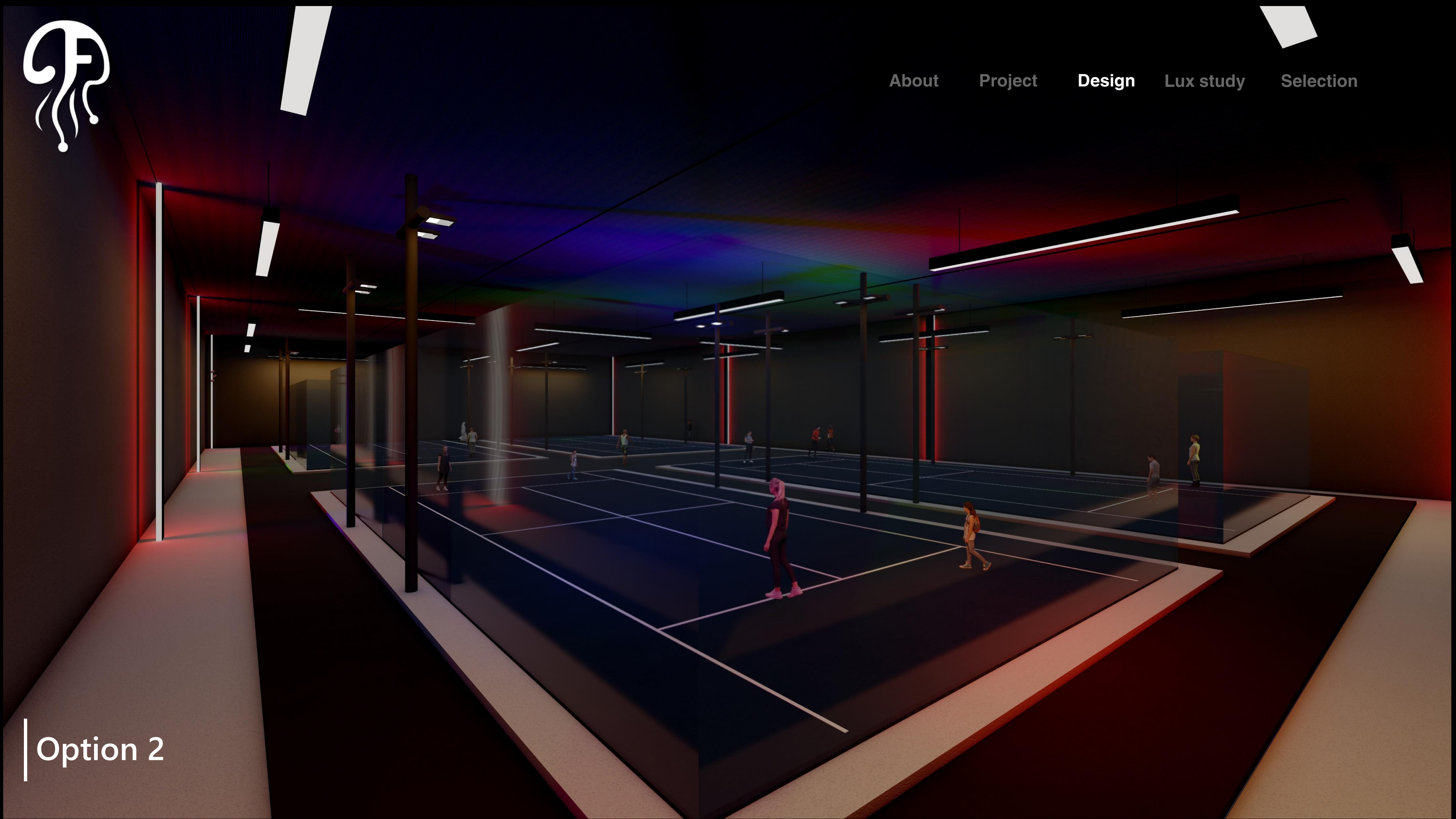
[Project](#)

[Design](#)

[Lux study](#)

[Selection](#)

| Option 2





[About](#)

[Project](#)

[Design](#)

[Lux study](#)

[Selection](#)

Option 2



[About](#)

[Project](#)

[Design](#)

[Lux study](#)

[Selection](#)

| Option 2



[About](#)

[Project](#)

[Design](#)

[Lux study](#)

[Selection](#)

| Reception

JELLYFISH ARCHITECTURAL LIGHTING



[About](#)

[Project](#)

[Design](#)

[Lux study](#)

[Selection](#)



Reception



[About](#)

[Project](#)

[Design](#)

[Lux study](#)

[Selection](#)



Reception



About

Project

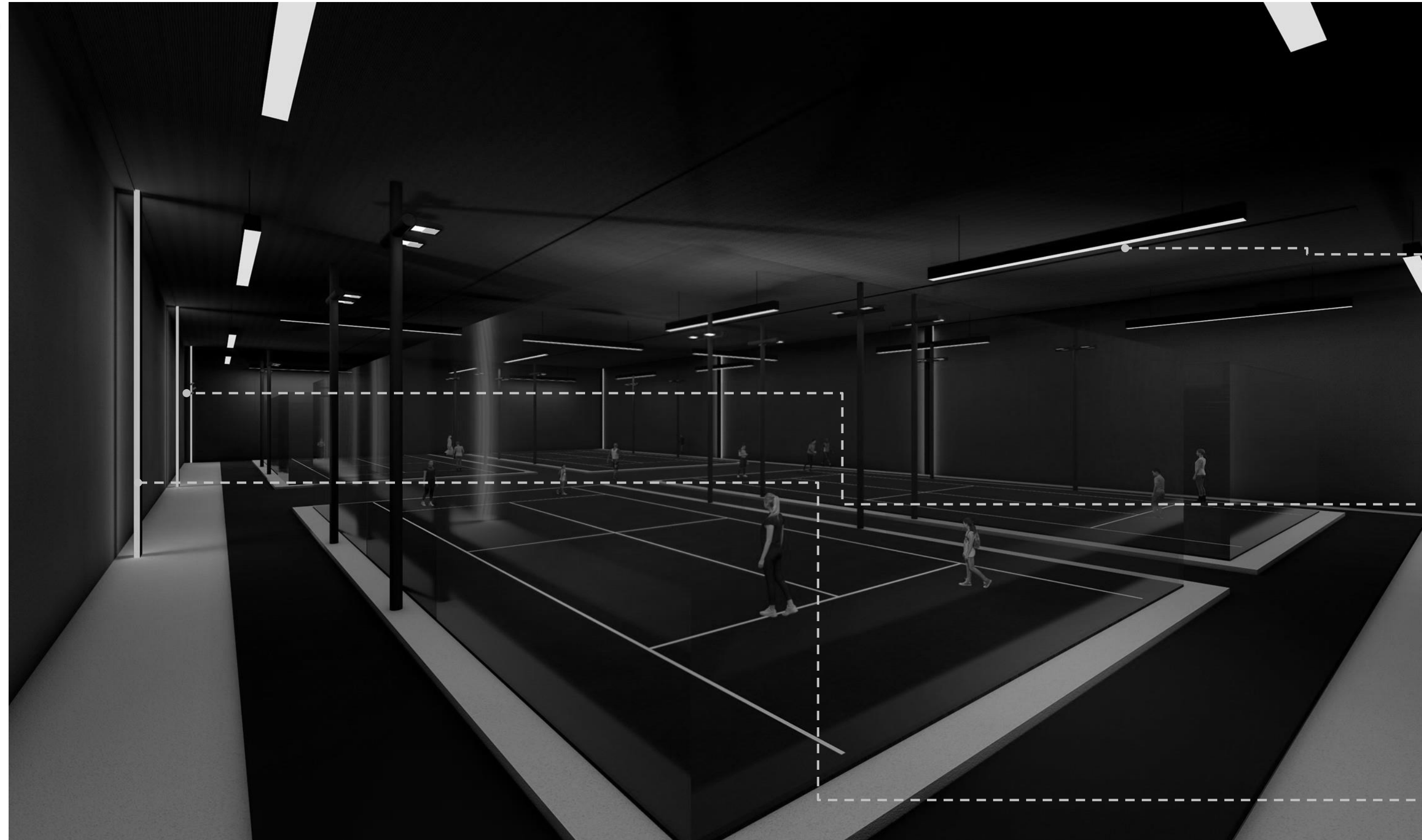
Design

Lux study

Selection



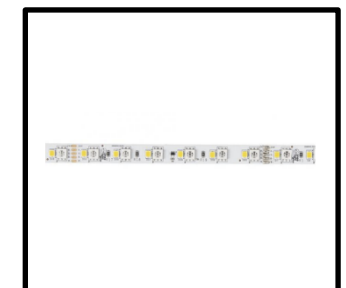
Reception

[About](#)[Project](#)[Design](#)[Lux study](#)[Selection](#)

Pendant Linear
Lumen Output : 5448 lm
CCT : 4000 K
IP : 20



Projector
Lumen Output : 1477 lm
CCT : RGBW K
IP : 66



Surface Mounted Linear
Lumen Output : 586lm/m
CCT : RGBW K
IP : 20

Court -Option 1



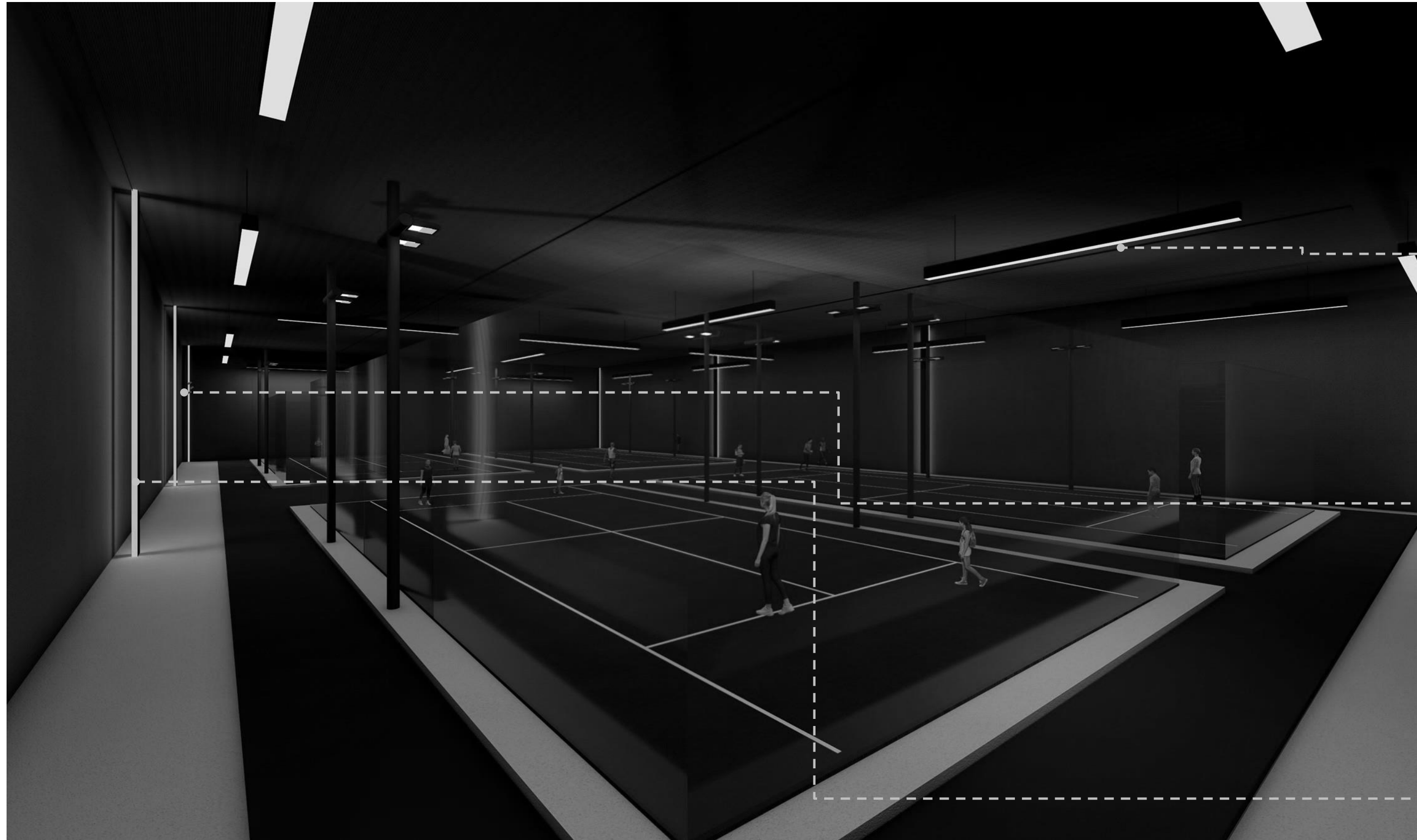
About

Project

Design

Lux study

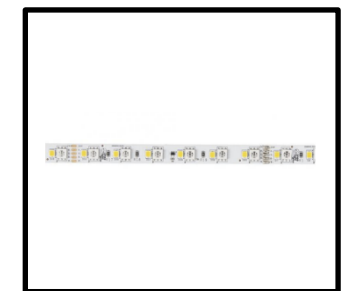
Selection



Pendant Linear
Lumen Output : 5448 lm
CCT : 4000 K
IP : 20



Projector
Lumen Output : 1477 lm
CCT : RGBW K
IP : 66



Surface Mounted Linear
Lumen Output : 494 lm
CCT : RGBW K
IP : 20

Court -Option 2

[About](#)[Project](#)[Design](#)[Lux study](#)[Selection](#)

Pendant Linear
Lumen Output : 1000 lm
CCT : 3000 K
IP : 65



Pendant Circular
Lumen Output : 2400 lm
CCT : 3000K
IP : 20

Reception



Thank You

 +966 56831 3692

 [Home - Jellyfish Lighting](#)